

To whom it may concern:

I have recently been reading about issues related to the broadcast flag and digital content distribution and in reading the proposals made by a group predominantly backed by content providers (the mpaa for example) that adds a check against technological advancement to their own groups I feel I had to comment. The technical advancement of content is a vital component of the information age and rapid advancement in areas like digital television will only help consumers, and improve the quality of life for them while helping the economy with new hardware sales. I can't imagine giving the power to stifle this innovation to the people who are unwilling to adapt their business plans to embrace where the marketplace is clearly moving, especially as it would be in detriment to the consumer of their content. It is in the best interest of everyone that industries like the mpaa and broadcast television adapt to the advances.

Thank you for your time,
Chad Maloney